

Subject Line: Congrats (Name)! Today is the beginning of the rest of your life...

Congratulations (Name)!

Are familiar with this quote: "**A journey of a thousand miles begins with a step**"?

Because your journey has just begun... And just like the 50+ CEOs, business execs, and founders that I have helped achieve total transformation in life... Yours will not be any different.

I believe in you (name). And I hope you believe in yourself just as much.

So mark this words and this date. Because this is the beginning of your journey into building unshaken confidence, authority, and taking full control of your life.

And guess what...

I would be with you all the way to help make that magic happen!

(Name)! during our time together, we'll work on:

- Developing your leadership skills.

- Improving your communication style.

- Identifying your values.

- Creating a sustainable vision for your future.

But for now, here are some highly-valuable resources to get you started on this journey.

- Atomic habits: Transforming your dreams into reality by changing your everyday routines and habits

- How to win friends and influence: The secrets principles to turning even your enemies to friends, and leading without resistance.

- The Life Plan: Step by step guide to turning dreams into reality.

Study these resources and master their principles. We'd deal a lot with them henceforth.

Bye for now,

(Sender's name)

P.S. (Name), reply this email with the No 1 goal you hope to attain. I want you to be highly intentional about this transformation... And this way I can hold you to standards.